

# NCECE June 2021 Newsletter

**Sent**

Wed, Jun 2, 2021 6:00 am

**NCECE June 2021 Newsletter**

**Sent 6/2/21 6:00AM**

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## Overview

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### 1,116 Recipients

**Audience:** National Center for Equitable Care for Elders (Tags: NCECE Newsletter Recipients)

**Delivered:** Wed, Jun 2, 2021 6:00 am

**Subject:** June 2021 NCECE e-Newsletter: Safety and Wellness for Older Adults

<b>0</b> Orders	<b>\$0.00</b> <u>Average order revenue</u>	<b>\$0.00</b> <u>Total revenue</u>
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<b>162</b> Opened	<b>7</b> Clicked	<b>40</b> Bounced	<b>2</b> Unsubscribed
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Successful deliveries	<b>1,076</b> 96.4%	Clicks per unique opens	<b>4.3%</b>
Total opens	<b>316</b>	Total clicks	<b>23</b>
Last opened	6/2/21 4:49PM	Last clicked	6/2/21 3:07PM
Forwarded	<b>0</b>	Abuse reports	<b>0</b>

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## Opens by location

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Country	Opens	Percent
 USA	302	97.7%
 Canada	5	1.6%
 Australia	1	0.3%
 Romania	1	0.3%

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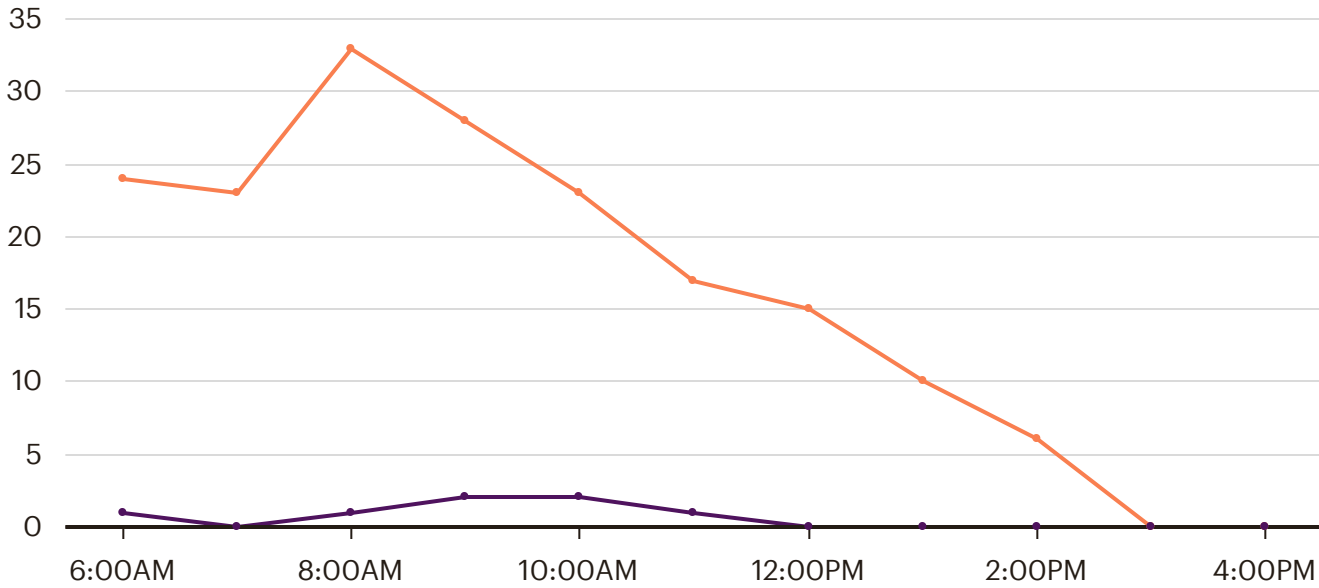
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# Subscriber activity

## 24-hour performance

Opens

Clicks



## Subscribers with most opens

axiao@tndc.org	6
pseligmann@careresource.org	9
davidp@vidaysalud.org	6
mayra.garcia@flhealth.gov	73
ana.busse-arvesu@miamidade.gov	8

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# Click performance

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URL	Total	Unique
<a href="https://urldefense.com/v3/_http://eldermistreatment.u...">https://urldefense.com/v3/_http://eldermistreatment.u...</a>	5 (21.7%)	2 (13.3%)
<a href="http://www.inpea.net/">http://www.inpea.net/</a>	4 (17.4%)	2 (13.3%)
<a href="https://ece.hsdm.harvard.edu/addressing-barriers-dia...">https://ece.hsdm.harvard.edu/addressing-barriers-dia...</a>	3 (13.0%)	1 (6.7%)
<a href="https://ece.hsdm.harvard.edu/files/ece/files/ncece_ca...">https://ece.hsdm.harvard.edu/files/ece/files/ncece_ca...</a>	3 (13.0%)	2 (13.3%)
<a href="https://www.un.org/development/desa/ageing/world-...">https://www.un.org/development/desa/ageing/world-...</a>	2 (8.7%)	1 (6.7%)
<a href="https://www.facebook.com/NationalECE">https://www.facebook.com/NationalECE</a>	1 (4.3%)	1 (6.7%)
<a href="https://ece.hsdm.harvard.edu">https://ece.hsdm.harvard.edu</a>	1 (4.3%)	1 (6.7%)
<a href="https://www.whitehouse.gov/briefing-room/presidenti...">https://www.whitehouse.gov/briefing-room/presidenti...</a>	1 (4.3%)	1 (6.7%)
<a href="https://urldefense.com/v3/_http://eldermistreatment.u...">https://urldefense.com/v3/_http://eldermistreatment.u...</a>	1 (4.3%)	1 (6.7%)
<a href="https://twitter.com/NationalECE">https://twitter.com/NationalECE</a>	1 (4.3%)	1 (6.7%)
<a href="https://linkedin.com/company/ncece">https://linkedin.com/company/ncece</a>	1 (4.3%)	1 (6.7%)
<a href="https://www.hebrewseniorlife.org/blog/how-telehealt...">https://www.hebrewseniorlife.org/blog/how-telehealt...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.futureswithoutviolence.org/">https://www.futureswithoutviolence.org/</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.healthcenterinfo.org/results/?Combined=...">https://www.healthcenterinfo.org/results/?Combined=...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.hebrewseniorlife.org/blog/aging-safely-h...">https://www.hebrewseniorlife.org/blog/aging-safely-h...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.marcusinstituteforaging.org/who-we-are/...">https://www.marcusinstituteforaging.org/who-we-are/...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.hebrewseniorlife.org/blog/ten-tips-preve...">https://www.hebrewseniorlife.org/blog/ten-tips-preve...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.lchealth.org/">https://www.lchealth.org/</a>	0 (0.0%)	0 (0.0%)

URL	Total	Unique
<a href="https://www.marcusinstituteforaging.org/research/mo...">https://www.marcusinstituteforaging.org/research/mo...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.cdc.gov/violenceprevention/elderabuse/f...">https://www.cdc.gov/violenceprevention/elderabuse/f...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.mealsonwheelsamerica.org/learn-more/...">https://www.mealsonwheelsamerica.org/learn-more/...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC54913...">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC54913...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.ncoa.org/article/get-the-facts-on-elder-a...">https://www.ncoa.org/article/get-the-facts-on-elder-a...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.nia.nih.gov/health/elder-abuse">https://www.nia.nih.gov/health/elder-abuse</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.youtube.com/channel/UCOnKfyzqf_XMez...">https://www.youtube.com/channel/UCOnKfyzqf_XMez...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.youtube.com/watch?v=VHec0Jjpqoc">https://www.youtube.com/watch?v=VHec0Jjpqoc</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.cumc.columbia.edu/rehab/staywell/tai-ch...">https://www.cumc.columbia.edu/rehab/staywell/tai-ch...</a>	0 (0.0%)	0 (0.0%)
<a href="http://ece.hsdm.harvard.edu/ncece-newsletter">http://ece.hsdm.harvard.edu/ncece-newsletter</a>	0 (0.0%)	0 (0.0%)
<a href="https://urldefense.com/v3/_https:/eldermistreatment....">https://urldefense.com/v3/_https:/eldermistreatment....</a>	0 (0.0%)	0 (0.0%)
<a href="https://ece.hsdm.harvard.edu/technical-assistance">https://ece.hsdm.harvard.edu/technical-assistance</a>	0 (0.0%)	0 (0.0%)
<a href="https://acl.gov/news-and-events/announcements/cou...">https://acl.gov/news-and-events/announcements/cou...</a>	0 (0.0%)	0 (0.0%)
<a href="https://ece.hsdm.harvard.edu/ncece-newsletter">https://ece.hsdm.harvard.edu/ncece-newsletter</a>	0 (0.0%)	0 (0.0%)
<a href="https://ece.hsdm.harvard.edu/ncece-newsletterHave">https://ece.hsdm.harvard.edu/ncece-newsletterHave</a>	0 (0.0%)	0 (0.0%)
<a href="https://ece.hsdm.harvard.edu/ncece-publications">https://ece.hsdm.harvard.edu/ncece-publications</a>	0 (0.0%)	0 (0.0%)
<a href="https://ece.hsdm.harvard.edu/our-team">https://ece.hsdm.harvard.edu/our-team</a>	0 (0.0%)	0 (0.0%)
<a href="https://ece.hsdm.harvard.edu/promoting-vaccine-con...">https://ece.hsdm.harvard.edu/promoting-vaccine-con...</a>	0 (0.0%)	0 (0.0%)

URL	Total	Unique
<a href="https://ece.hsdm.harvard.edu/social-determinants-he...">https://ece.hsdm.harvard.edu/social-determinants-he...</a>	0 (0.0%)	0 (0.0%)
<a href="https://ece.hsdm.harvard.edu/webinars-0">https://ece.hsdm.harvard.edu/webinars-0</a>	0 (0.0%)	0 (0.0%)
<a href="https://urldefense.com/v3/_https://eldermistreatment....">https://urldefense.com/v3/_https://eldermistreatment....</a>	0 (0.0%)	0 (0.0%)
<a href="https://eldermistreatment.usc.edu/weaad-home/take-...">https://eldermistreatment.usc.edu/weaad-home/take-...</a>	0 (0.0%)	0 (0.0%)
<a href="https://ipvhealthpartners.org/">https://ipvhealthpartners.org/</a>	0 (0.0%)	0 (0.0%)
<a href="https://jamanetwork.com/journals/jamaneurology/arti...">https://jamanetwork.com/journals/jamaneurology/arti...</a>	0 (0.0%)	0 (0.0%)
<a href="https://jamanetwork.com/journals/jamaneurology/full...">https://jamanetwork.com/journals/jamaneurology/full...</a>	0 (0.0%)	0 (0.0%)
<a href="https://mailchi.mp/0e31a8650614/check-out-the-june-...">https://mailchi.mp/0e31a8650614/check-out-the-june-...</a>	0 (0.0%)	0 (0.0%)
<a href="https://nchph.org/">https://nchph.org/</a>	0 (0.0%)	0 (0.0%)
<a href="https://static1.squarespace.com/static/5dc0745687c4...">https://static1.squarespace.com/static/5dc0745687c4...</a>	0 (0.0%)	0 (0.0%)
<a href="https://urldefense.com/v3/_https://docs.google.com/f...">https://urldefense.com/v3/_https://docs.google.com/f...</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.youtube.com/watch?v=VHec0Jjpqoc&amp;t=2s">https://www.youtube.com/watch?v=VHec0Jjpqoc&amp;t=2s</a>	0 (0.0%)	0 (0.0%)

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## Social stats

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### Campaign URL activity - 1 clicks

No geographic clicks have been registered yet

### Top 10 referrers

Referrer	Clicks	First click	Last click
<a href="https://t.co/">https://t.co/</a>	1	6/2/21 3:48PM	6/2/21 3:48PM

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## Advanced reports

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### Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	73 (7%)	0 (0%)	15 (21%)	1 (1%)	0 (0%)
hrsa.gov	26 (2%)	0 (0%)	3 (12%)	0 (0%)	0 (0%)
yahoo.com	15 (1%)	1 (7%)	1 (7%)	0 (0%)	0 (0%)
telligen.com	12 (1%)	2 (17%)	0 (0%)	0 (0%)	0 (0%)
alconahc.o...	11 (1%)	0 (0%)	3 (27%)	0 (0%)	0 (0%)
Other	979 (88%)	37 (4%)	140 (15%)	6 (1%)	2 (0%)